

2019 KING QUAD LOYALTY CAMPAIGN :60 RADIO SCRIPT

When you ride Suzuki, your loyalty pays off.

From the inventors of the four-wheel ATV comes a special offer just for current Suzuki owners: for a limited time only, take an extra \$250 off the purchase of a new KingQuad ATV, and get low financing or up to \$1,200 cash back for qualified buyers.

The Suzuki KingQuad delivers legendary performance and reliability engineered to do even more.

Upgraded power and acceleration let you cover and conquer more ground.

A stronger frame and improved power steering provide enhanced control and comfort over virtually any terrain.

Now see beyond the next bend with a new handlebar-mounted headlight.

And work smarter, harder with increased towing capacity and a new trailer hitch.

It's not just a new ATV. It's a new KingQuad ATV. Get yours at **[DEALER NAME]** in **[CITY]** or learn more at **[DEALER URL]**.

Offer for \$250 cash off a new, unregistered 2016-2019 KingQuad ATV. Only valid in continental United States, excluding Hawaii. Offer ends 6/30/19.