

**STANDARD :60 RADIO SCRIPT**

Get a grip on a whole new standard. The *Suzuki* standard.

Hurry to [dealer name] in [city name] to check out our selection of in stock and ready to ride Suzuki street bikes.

[Like the GSX-R inspired GSX-S750 and GSX-S1000.]

With comfortable ergonomics and serious power, they're versatile enough to handle any kind of riding. And with striking looks, attitude is standard.

But what really sets these machines apart is in their DNA. Because each one is derived from Suzuki's legendary, championship-winning race technology. They're born on the track, so you can dominate the street with features like...

...high-end, performance-packed components...

... powerplants designed for ideal street-riding power...

...and precise handling for the twistiest corners.

Bottom line: whether you're looking for a sporty, everyday commuter or a 1,000cc thrill ride, nothing beats a Suzuki.

See the most talked about bikes on the street at [dealer name] in [city name] or visit [URL]. And find out what makes Suzuki the gold standard.