

SUZUKI 2017 SV650 :60 RADIO SCRIPT

Don't be bold. Be *undaunted*.

Hurry to [dealer name] in [city name] to see the all-new 2017 Suzuki SV650.

It's the bike that everyone's talking about. A revolutionary new version of an iconic classic, the SV is redefining confident V-Twin performance – for entry level *and* the most experienced riders.

Delivering 650ccs of smooth V-Twin power and a sexy growl to match, its pure riding character is unmistakable.

Abundant low-end torque builds progressively through the rev range for a gut-level adrenaline punch you have to feel to believe.

In city traffic, the SV's innovative new Low RPM Assist feature seamlessly adjusts engine speed during take-off and low-speed running for smooth launch control.

And available ABS improves stopping power and traction.

When it comes to handling, no other bike compares. With an exquisitely crafted trellis-style frame that's as beautiful as it is functional, the SV makes twisty roads a blast.

See the exhilarating new 2017 Suzuki SV650 at [dealer name] in [city name] or visit [URL]. And find out what it means to be *undaunted*.