

V-STROM :60 RADIO SCRIPT

On a Suzuki V-Strom, it's not about the destination. It's about the *journey*.

Hurry to [dealer name] in [city name] to check out the next generation of Suzuki V-Strom adventure motorcycles.

With four models to choose from, there's a V-Strom to satisfy your wanderlust. Whether you're going across town, or across the entire continent.

Expect a state-of-the-art electronics package, including highly advanced 3-mode traction control that lets you adjust to any riding surface imaginable...

...advanced ABS, for peace of mind in all conditions...

... Low RPM Assist, for smooth launches and enhanced low speed riding...

...Suzuki's Easy Start System for simple, one-touch starts...

...and the unmistakable feeling that only a V-Twin engine can deliver.

See the most capable, affordable, and reliable adventure bikes out there at [dealer name] in [city name] or visit [URL] today. Because the value of a V-Strom journey isn't measured in miles. It's measured in experiences.